



SKYLER OSBORN

62 N Garden Park Drive
Unit 9
Orem UT 84057

801 616 1515

skylar.osborn@gmail.com
<https://skylarosborn.com/>

SKILLS & EXPERIENCE

- **WordPress**
 - *Site Creation From Concept or Artwork*
 - *Child / Custom Theme Creation*
 - *Custom Plugins and Functionality*
 - *Malware recovery*
- **PHP, MySQL, HTML, CSS, JavaScript, Bash Terminal**
- **Hosting: cPanel / WHM / phpMyAdmin, DNS, FTP, SSH, etc...**
- **SEO - Both client-side, and from a code-optimization perspective**
- **Google AdWords/Analytics Certified, PPC/CPM, CPA/CPC**

CURRENT PROJECTS

<https://NativeTie.com>

- *Both landing-page and click-to-vendor*
- *Revenue through affiliate link and on-page advertising*

<https://CornHoleKingdom.com>

- *An eCommerce site built around the cornhole niche*
- *Revenue through product sales (drop shipping) and Google's AdSense program*
- *Revenue through affiliate link and on-page advertising*

TECHNICAL HISTORY

Lead Developer, Forté Elements -- [Forté Elements](#)

Provo, UT (Remote) — Current

Key Points

- *V2 of the company website*
- *eCommerce functionality creation, testing, and implementation*
- *Responsibility for the site as a whole*

Support and Development, Formidable Forms -- [Formidable Forms](#)

Remote — 2016-2017

I wrangle the helpdesk, expand documentation, write articles for the company blog, and submit visually-centered commits to the plugin.

Key Points

- *Troubleshooting, bug documentation, technical support for premium users*
- *Wrote documentation, and updated existing materials*
- *Tweaks, and fixes to the codebase*

Developer (Temporary Position), Gravitare Online -- [GravitareOnline.com](#)

Bluffdale, UT — 2015-2016

I built websites from existing mockups (usually Illustrator files), modified site design/content, took backups, updated code/plugins, and was the go-to 'server guy.'

Key Points

- *Building sites from Illustrator mockups*
- *Troubleshooting sites that I had no experience with*

Apache and WordPress Technician, Bluehost, Inc. -- [Bluehost.com](#)

Provo, UT — 2014 - 2015

I assisted developers with hosting problems, DNS, CDN setup and use, code troubleshooting, Apache compatibility issues, and finding solutions to other site compatibility concerns our site owners had.

Key Points

- *High rankings on customer feedback, revenue, and other metrics*
- *Development, Troubleshooting,, DNS, cPanel, OSI, PHP, MySQL, Linux, etc...*
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Technical Support, Complete Merchant Solutions -- [CMSonline.com](#)

Orem, UT -- 2013

While at CMS I assisted in troubleshooting customer equipment setup, account maintenance, adherence to industry/legal standards of practice, etc...

Key Points

- *Four-person team responsible for setup and maintenance on thousands of accounts.*